

TRIATHLON
INSPIRES

July 2014.

Karen Newman

Dear Karen:

We have the pleasure to inform you that *Triathlon Inspires*® is excited to know more about your magnificent career as a triathlete. Your story as an athlete in the sport of triathlon has succeeded in inspiring many people around the world, and we have selected you to have your story presented on our website and in our social networking pages simultaneously. **Your story can be presented in the first edition of our new website that will open this summer 2014!**

Triathlon Inspires® is an organization composed of young athletes who find the need to openly and proudly expose what's behind each story such as yours, and for us it is a great honor to motivate people showing what's behind each triathlon finish line when is crossed, and not always with the most favorable conditions which makes it even more impressive. For *Triathlon Inspires*® it will be an honor to show the world the story behind your outstanding performance as a triathlete.

If you are interested in having us begin the process of evaluation of your magnificent story, we will be very grateful if you contact us at our email at mystory@triathloninspires.com, so we can email you the appropriate forms and send you more details at the same time. It is important to emphasize that exposing your story in our website and social networking pages **is absolutely free of charge**, but we do require a written authorization in order to use names, photos, video, etc., which will be approved and authorized by you before being exposed to the public. **Note: Any information you provide will not be disclosed or forwarded to any media organization or persons outside Triathlon Inspires® staying solely in our archives for as long as necessary.**

We really appreciate your time and consideration to be part of this inspiring project, and thanks to great athletes such as yourself, we can help motivate hundreds of thousands of people that all they ask for is to hear from people like you.

We await your prompt response, and congratulations again for being part of the inspiration and motivation in the world of triathlon.

Sincerely,

Gerardo Alatorre
General Manager
Triathlon Inspires, L.L.C.

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